



**Dementia  
Friendly  
Surrey**



Dementia Friendly Surrey  
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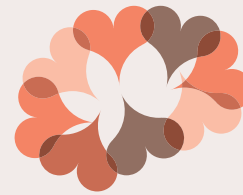
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[dementia.friendly@surreycc.gov.uk](mailto:dementia.friendly@surreycc.gov.uk)

[www.dementiafriendlysurrey.org.uk](http://www.dementiafriendlysurrey.org.uk)

**This is part of the wider Ageing Well programme of work, supporting residents to live and age well in Surrey.**

For more information visit  
[www.surreycc.gov.uk/ageingwell](http://www.surreycc.gov.uk/ageingwell)



**Dementia  
Friendly  
Surrey**

**Champions**



**“Dementia and Alzheimer’s are not words to be avoided!”**

**Carer of person with dementia**

Help make your community a better place to live for people with dementia, their families and carers.

Become a  
**Dementia Friendly  
Surrey Champion**



**SURREY  
COUNTY COUNCIL**

Dementia is the term used for a group of symptoms including loss of memory, mood changes and confusion, caused by diseases of the brain.

There are many different types of dementia but Alzheimer's disease is the most common. Dementia affects each person in different ways.

**Becoming a Dementia Friendly Surrey Champion is easy, flexible and you can get involved in whatever way suits you best. Every action counts!**

**As an individual Champion you might:**

- **share your experience of dementia**
- **make more time for family or friends affected by dementia**
- **offer some practical support to people living with dementia in your community**
- **improve your own or other people's understanding of dementia**
- **help spread the word about Dementia Friendly Surrey.**

**As an organisation Champion you might:**

- **want to make it easier for people with dementia and their carers to use your service**
- **access free training to make sure your staff can support people effectively**
- **help break down the stigma and myths about dementia in your community.**

As a champion organisation, you will be taking steps to become more dementia friendly which will enable you to maintain your existing customers who might have, or be developing dementia, and attract new customers because people with dementia will opt for services that are easier to use. It's also a positive step towards your community charter or corporate social responsibility policy.

Dementia Friendly Surrey can support Champion organisations to register with the Alzheimer's Society's national recognition scheme, launching later this year.

**How to sign up**

Visit:

[www.dementiafriendlysurrey.org.uk](http://www.dementiafriendlysurrey.org.uk)

or email [dementia.friendly@surreycc.gov.uk](mailto:dementia.friendly@surreycc.gov.uk)

